

# INVESTING IN APPEARANCE PROTECTION NOW CAN REDUCE TURN-IN COSTS OR INCREASE TRADE-IN VALUE IN THE FUTURE

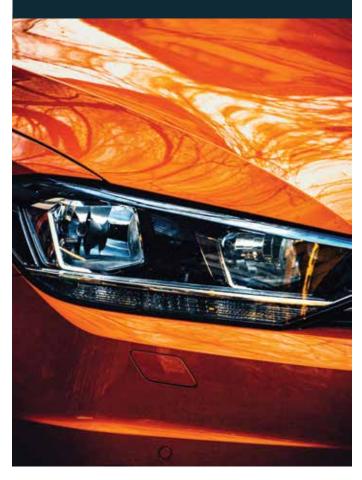
Experience the peace of mind that comes with knowing your vehicle is shielded from potential damages with Appearance Protection.

From enhancing aesthetics to preserving resale value and providing easy maintenance, our coverage ensures long-term cost savings!



ADMINISTERED BY: **ASCENT ADMINISTRATION SERVICES, LLC.**TOLL-FREE: 866-660-7003

# COMPLETE APPEARANCE PROTECTION





# WHY INVEST IN VEHICLE APPEARANCE PROTECTION?

# **PREVENTION:**

Appearance Protection provides maximum coverage for your vehicle's treated surfaces by utilizing the latest technology advancements in surface products.

### PRESERVING RESALE VALUE:

Appearance Protection keeps your vehicle looking like-new which can significantly enhance its resale or trade-in value. A well-maintained appearance is often a key factor for potential buyers.

## PROTECTION AGAINST ELEMENTS:

Appearance Protection helps shield your car from environmental factors like sunlight, bird droppings, tree sap, and pollutants which can damage painted surfaces, ensuring your vehicle stays looking new for longer.

# **EASY MAINTENANCE:**

Treated surfaces are often easier to clean and maintain. Stains and dirt are less likely to adhere, making it a breeze to keep your vehicle in top condition with minimal effort.

## REPAIR OR REPLACEMENT:

Should covered exterior painted surfaces, interior fabric, leather or vinyl damage occur, we will repair or replace the damaged area with zero out-of-pocket expense to you. It's that simple.

REPAIR OR REPLACEMENT OF COVERED DAMAGE
NO PER-OCCURRENCE LIMIT
ZERO DEDUCTIBLE OR OUT-OF-POCKET EXPENSE
HASSLE-FREE CLAIMS PROCESS
MOBILE TECHNICIANS UTILIZED WHEN AVAILABLE

This is a general outline of coverage for marketing purposes only and does not constitute your contract. Actual terms and conditions may vary by state. See your contract for complete provisions, limitations and exclusions.



# **EXAMPLE OUT-OF-POCKET COSTS:**

INTERIOR	REPAIR/REPLACE	COST
JUICE STAIN ON CARPET	Replace carpet	\$200
FAST FOOD SPILLS	Replace seat panel	\$550
RIP, TEAR OR BURN IN SEAT*	Repair damage	\$250
BLUE JEAN DYE TRANSFER	Replace seat cover	\$650
OIL STAIN IN BACK SEAT	Replace seat panels	\$1,250

EXTERIOR	REPAIR/REPLACE	COST
HARD WATER SPOTS ON TRUNK	Reconditioning of trunk cover	\$250
INSECT DAMAGE ON BUMPER	Repaint front bumper	\$650
TREE SAP DAMAGE TO HOOD	Repaint hood	\$850
BIRD DROPPINGS ON ROOF	Repaint roof	\$1,250
PAINT OXIDATION ON HOOD	Repaint hood	\$1,250

WITH OUR APPEARANCE PROTECTION, YOU PAY \$0!

# **APPEARANCE PROTECTION**

# **UPGRADE TO** 6-IN-1 BUNDLED **PROTECTION!**



# **HOW IT WORKS:**

Our exclusive protection products are applied to the interior and/or exterior surfaces of your vehicle to keep it looking like new and preserve the vehicles' resale value - all with no deductible required!



INSECTS





**Expand your coverage to include Paintless** Dent Repairs, Key Replacement, plus more and save! Our exclusive 6-in-1 bundled coverage and benefits provide everything you need to help keep your vehicle looking like-new, and protect the resale value down the road too!

# COSMETIC ALLOY WHEEL PROTECTION

Our applied product provides ultimate peace of mind and helps keep your wheels in excellent condition by providing protection against:

SCUFFING	CORROSION
PITTING	BRAKE DUST BUILDUP

# **EXTERIOR**

Provides superior resistance and helps prevent damage to treated exterior surfaces caused by:

ROAD SALT	WEATHER-INDUCED FADING
ACID RAIN	UV EXPOSURE
INSECT DAMAGE	OXIDATION
INDUSTRIAL FALLOUT	BIRD DROPPINGS
OTHER SURFACE CONTAMINATES	TREE SAP

SUN DAMAGE







# **FAST FOOD SPILLS**



**PET STAINS** 





WINDSHIELD PROTECTION

metal surfaces should dents occur.

Our applied product ensures your windshield stays looking good by protecting against chips, cracks and scratches caused by propelled objects. Should damage require replacement, we'll reimburse you up to \$500.

PAINTLESS DENT REPAIR (PDR)

Our easy-to-use coverage preserves the vehicle's

resale value while avoiding the time and high cost

of body shop work by protecting the exterior sheet

**HEADLIGHT LENS PROTECTION** 

Our applied headlight product will help prevent damage to the headlights caused by UV exposure and other environmental hazards resulting in fading or yellowing.

# **KEY REPLACEMENT**

Our coverage not only protects you against the expense of stolen or lost keys, but helps eliminate the hassles of an already stressful situation.

# INTERIOR LEATHER & FABRIC

Provides superior resistance and helps prevent damage to treated interior surfaces caused by:

> PERMANENT STAINS **UV EXPOSURE & TEMPERATURE EXTREMES**

> > **SEAT RIPS, PUNCTURES & BURNS**













**INK STAINS** 

# **COVERAGE ALSO INCLUDES 24/7 EMERGENCY ROADSIDE SERVICES!**

Get help anywhere in the nation, any time of day. Available on-location assistance and services include:

- EMERGENCY FLUID DELIVERY: Delivery of the fuel, oil, or water your vehicle needs to get you back on the road.
- FLAT TIRE ASSISTANCE: We'll replace your flat tire with your inflated spare.
- DEAD BATTERY JUMP-START: On-location jump-start service should your vehicle have a dead battery. (Not available for hybrid vehicles).
- LOCKOUT SERVICE: On-location support should you lock your keys in your vehicle, or if they are lost, stolen or broken.
- · TOWING: To the nearest qualified repair facility, up to \$100 per occurrence.

All services subject to maximum reimbursement limits. Coverage may not be available in all states. See contract for details.