# WHY INVEST IN VEHICLE APPEARANCE PROTECTION?

### **PREVENTION:**

Appearance Protection provides maximum coverage for your vehicle's treated surfaces by utilizing the latest technology advancements in surface products.

#### PRESERVING RESALE VALUE:

Appearance Protection keeps your vehicle looking like-new which can significantly enhance its resale or trade-in value. A well-maintained appearance is often a key factor for potential buyers.

## **PROTECTION AGAINST ELEMENTS:**

Appearance Protection helps shield your car from environmental factors like sunlight, bird droppings, tree sap, and pollutants which can damage painted surfaces, ensuring your vehicle stays looking new for longer.

#### **EASY MAINTENANCE:**

Treated surfaces are often easier to clean and maintain. Stains and dirt are less likely to adhere, making it a breeze to keep your vehicle in top condition with minimal effort.

#### **REPAIR OR REPLACEMENT:**

Should covered exterior painted surfaces, interior fabric, leather or vinyl damage occur, we will repair or replace the damaged area with zero out-of-pocket expense to you. It's that simple.

REPAIR OR REPLACEMENT OF COVERED DAMAGE NO PER-OCCURRENCE LIMIT ZERO DEDUCTIBLE OR OUT-OF-POCKET EXPENSE HASSLE-FREE CLAIMS PROCESS MOBILE TECHNICIANS UTILIZED WHEN AVAILABLE

This is a general outline of coverage for marketing purposes only and does not constitute your contract. Actual terms and conditions may vary by state. See your contract for complete provisions, limitations and exclusions.



INVESTING IN APPEARANCE PROTECTION NOW CAN REDUCE TURN-IN COSTS OR INCREASE TRADE-IN VALUE IN THE FUTURE

Experience the peace of mind that comes with knowing your vehicle is shielded from potential damages with Appearance Protection.

From enhancing aesthetics to preserving resale value and providing easy maintenance, our coverage ensures long-term cost savings!



ADMINISTERED BY:

ASCENT ADMINISTRATION SERVICES, LLC. TOLL-FREE: 866-660-7003 2812 N. NORWALK, SUITE 103 MESA, AZ 85215

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# INTERIOR + EXTERIOR APPEARANCE PROTECTION





# **APPEARANCE** PROTECTION

# HOW IT WORKS:

Our exclusive protection products are applied to the interior and/or exterior surfaces of your vehicle to keep it looking like new and preserve the vehicles' resale value - all with no deductible required!

# **EXTERIOR**

Provides superior resistance and helps prevent damage to treated exterior surfaces caused by:

ROAD SALT	WEATHER-INDUCED FADING
ACID RAIN	UV EXPOSURE
INSECT DAMAGE	OXIDATION
INDUSTRIAL FALLOUT	BIRD DROPPINGS
OTHER SURFACE CONTAMINATES	TREE SAP

# **INTERIOR LEATHER & FABRIC**

Provides superior resistance and helps prevent damage to treated interior surfaces caused by:

> PERMANENT STAINS **UV EXPOSURE & TEMPERATURE EXTREMES**

> > SEAT RIPS. PUNCTURES & BURNS

# SURFACE TREATMENTS **PROTECT YOUR VEHICLE FROM COMMON INTERIOR & EXTERIOR DAMAGE INCLUDING:**

BIRD DROPPINGS

INSECTS



SUN DAMAGE



FAST FOOD SPILLS







BLUE JEAN DYE TRANSFER



TREE SAP

HARD WATER

FOOD & DRINK SPILLS

**GREASE STAINS** 

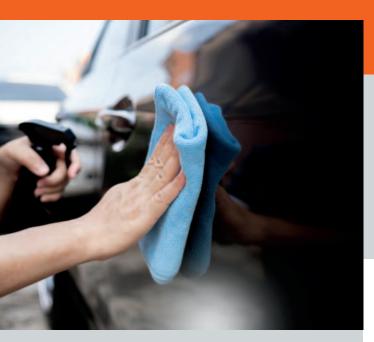
CARPET STAINS



INK STAINS

ODORS

PET STAINS



## **EXAMPLE OUT-OF-POCKET COSTS:**

INTERIOR	REPAIR/REPLACE	соѕт
JUICE STAIN ON CARPET	Replace carpet	\$200
FAST FOOD SPILLS	Replace seat panel	\$550
RIP, TEAR OR BURN IN SEAT*	Repair damage	\$250
BLUE JEAN DYE TRANSFER	Replace seat cover	\$650
OIL STAIN IN BACK SEAT	Replace seat panels	\$1,250

EXTERIOR	REPAIR/REPLACE	COST
HARD WATER SPOTS ON TRUNK	Reconditioning of trunk cover	\$250
INSECT DAMAGE ON BUMPER	Repaint front bumper	\$650
TREE SAP DAMAGE TO HOOD	Repaint hood	\$850
BIRD DROPPINGS ON ROOF	Repaint roof	\$1,250
PAINT OXIDATION ON HOOD	Repaint hood	\$1,250

# WITH OUR APPEARANCE **PROTECTION, YOU PAY \$0!**